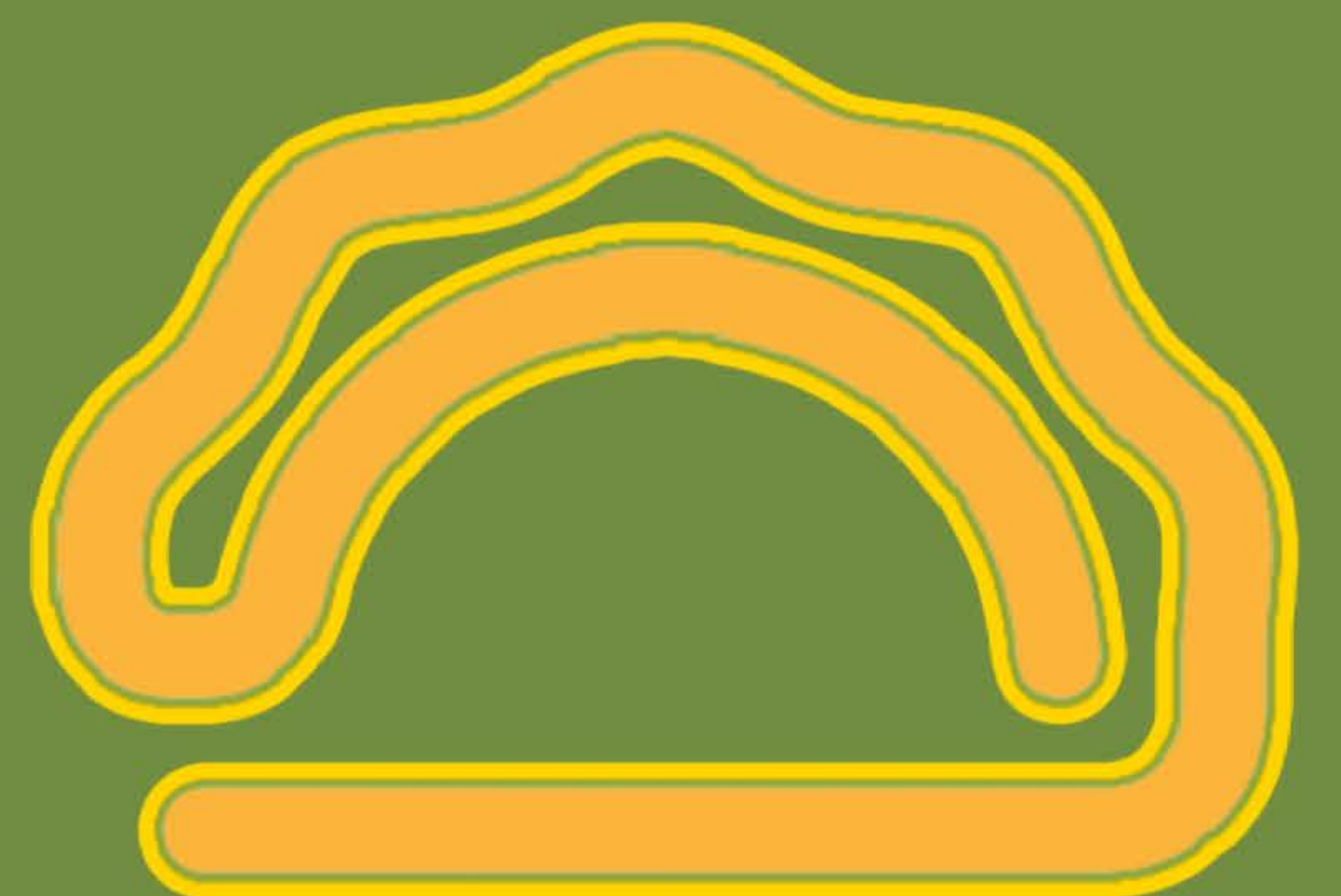


YOUR FUTURE JUST GOT LOADED

YOUR JOURNEY TO BECOMING A
LOADED PIEROGI FRANCHISEE





LOADED *Pierogi*

**IF IT'S NOT LOADED,
IT'S NOT US.**

LOADED PIEROGI WAS BORN AND RAISED IN ONTARIO, CANADA AND HAS BEEN SERVING UP ECLECTIC CLASSICS WITH A NON-TRADITIONAL TWIST SINCE 2014. WE WENT FROM SELLING A SMALL VARIETY OF GOURMET VARIATIONS OF THE QUINTESSENTIAL POLISH PIEROGI TO A NATIONAL CANADIAN BRAND THAT NOW OFFERS MORE THAN 75 DIFFERENT WAYS TO “GET LOADED”! NOT ONLY ARE WE THE FASTEST GROWING FIRST TO MARKET PIEROGI QUICK SERVICE RESTAURANT (QSR), BUT WE’RE ALSO PLANNING TO DOUBLE OUR EXPANSION TRAJECTORY TO INCLUDE ANOTHER 10 LOCATIONS WITHIN THE NEXT YEAR.

22+

LOCATIONS ACROSS CANADA AND GROWING

\$25,000
FRANCHISE FEE

5%
ROYALTY FEE

2%
CORPORATE MARKETING FEE

**NOW'S THE TIME TO
GET LOADED**



Get Loaded



BEING THIRSTY GET COOL

THE HEAT



TURN-KEY LOCATIONS STARTING AT ONLY

\$324,999

MULTIPLE INCOME SOURCES

**DINE-IN
DELIVERY
TAKEOUT
CATERING**



**UNIQUE & INNOVATIVE FOOD
COMBINATIONS THAT WOW**



**SIMPLE & EASY TO REPLICATE
OPERATIONS**



**GREAT MARGINS - A STRONG
POTENTIAL ROI**



**LOW LABOUR & MINIMAL
INVENTORY**

3 UNIQUE BUSINESS MODELS

QUICK SERVICE

COUNTER-SERVICE DINING EXPERIENCE

FOOD COURT

HIGH VOLUME, FAST-PACED COUNTER-SERVICE

FOOD TRUCK

ELIGIBLE FOR HIGH PERFORMING FRANCHISEES

WHY CHOOSE LOADED PIEROGI?

OUR CULT FOLLOWING AND FAN BASIS IS ROOTED IN BEING NOTORIOUSLY UNAPOLOGETIC ABOUT WHO WE ARE. WE CONTINUE TO EXPLORE DIFFERENT APPROACHES TO A HEAVILY SATURATED QSR MARKET AND CHALLENGE NORMS BY PUSHING THE STATUS QUO. OUR BRAND IS CONSTANTLY STRIVING TO BECOME BETTER, BOLDER AND HAVE FUN WHILE DOING IT. OUR TEAM IS BUILT OF AUTHENTIC PEOPLE WHO PRIDE THEMSELVES IN CREATING A CULTURE OF INSPIRATION, SUCCESS, AND SUPPORT. WE ENCOURAGE OUR TEAM, FRANCHISEES, AND OUR CUSTOMERS TO LIVE THE LOADED WAY AND NEVER SETTLE FOR LESS. WE WHOLE-HEARTEDLY BELIEVE THAT WHERE YOU WORK AND WHO YOU WORK WITH MAKES A DIFFERENCE, THAT'S WHY AT LOADED PIEROGI WE TAKE CARE OF OUR TEAM.





A DIFFERENT APPROACH TO FAST FOOD

OUR STORE DESIGNS AND ATMOSPHERE ARE CURATED WITH OUR CUSTOMERS IN MIND. IN AN EVER-CHANGING QSR LANDSCAPE, OUR RESTAURANT STYLE RESONATES WITH OUR CUSTOMER BASE AND ALLOWS US TO MAINTAIN BRAND RELEVANCY. WITH OUR BRIGHT & VIBRANT DINING ROOMS, OUR PATRONS TRULY ENJOY GETTING LOADED IN WITH US.

CONTINUING THE LOADED EVOLUTION

OUR BRAND STRIVES TO PUSH BOUNDARIES IN WHAT PEOPLE DEFINE AS "FAST-FOOD" AND EVOLVE OUR OFFERINGS PAST THE TRADITIONAL PIEROGI. WE NOW ARE SERVING OUR DELICIOUS SIGNATURE DISHES ON GREENS & GRAINS SALAD BOWLS, MAC & CHEESE, POUTINES AND WRAPPED UP READY TO GO IN FRENCH TACOS.

GETTING YOU LOADED ON SUPPORT

WE OFFER COMPREHENSIVE TRAINING, COACHING & 24/7 SUPPORT FOR OUR FRANCHISEES.

For more information about franchising with us contact franchise@loadedpierogi.com 416-528-0452

OWNERSHIP CRITERIA

WE'RE LOOKING FOR THE LOADED KIND OF PEOPLE. THEY'RE PASSIONATE ABOUT WHAT THEY DO, WHAT THEY REPRESENT, THE FOOD THAT THEY COOK AND MOST IMPORTANTLY THE *people that they serve.*

QUALIFIED CANDIDATES SHOULD HAVE:

150K

MINIMUM LIQUID ASSET

STRONG

**OPERATIONAL AND
MANAGEMENT SKILLS**

PROVEN

RESTAURANT EXPERIENCE

**COMPREHENSIVE
UNDERSTANDING OF QSR MARKET**